



Production contracts

Over the years, Channel 6 Television has developed a contract, which we are proud to describe as being amongst the best in the industry - for both production company and client.

We would never expect a client to place an order for a product that is inadequately described or the terms of which are unclear or ambiguous.

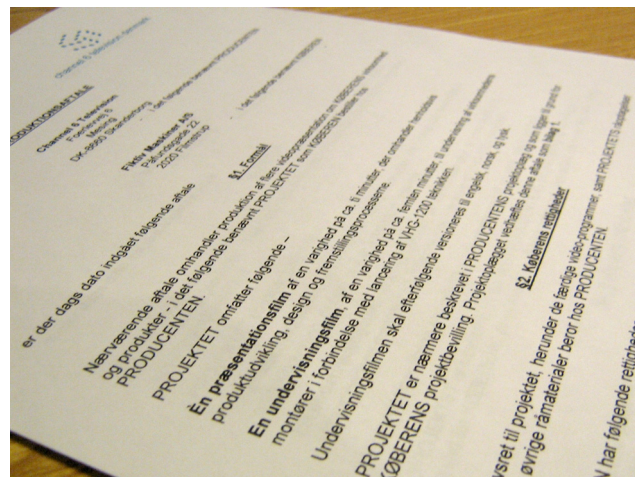
Our customers have a right to expect clear terms and conditions without the risk of misunderstandings during the creative process, which requires that we have a sound working relationship.

A clear and detailed contract is the foundation for a successful co-operation.

We enter into a production contract with our client, when the client has decided to proceed with a production for which there is an agreed project-proposal and/or synopsis and an agreed budget.

The production contract covers the following –

- Definition of project (with reference to the proposal and/or synopsis)
- The client's responsibilities
- The production company's responsibilities
- The production price (with reference to the production budget)
- The terms for a fixed-price agreement
- Terms and conditions of payment
- Approval and delivery deadlines
- Clients rights
- Production company rights and copyright
- Guarantee of technical quality
- Production company's confidentiality agreement
- Production company responsibility for third-party residual rights
- Possible project-specific terms



Production contract

The purpose of the production contract is to create clarity for the customer in what could otherwise be a complicated purchase.

It must be clear what the client is ordering, how the production may be used and any other terms which may influence the client's choice to proceed.

Rights and copyright

Many of the creative components of a media production are dependent on the work of others - for example artists such as actors, narrators, composers or performers.

These artists have their own trade organisations and their own terms and conditions, which cover how they enter into contracts and how they are paid for the right to use their work.

For example, as Danish narrator may have one rate for a voiceover that will be used on broadcast television and another rate for narration of an in-shop presentation.

There are few industrial or corporate clients who wish to buy every conceivable right for all artists in a given production - therefore it is the production company's responsibility to ensure that agreements entered into with any third-party facilitate - at the minimum - the rights for use and distribution that the production company has sold to the client.



The production company also has the responsibility to secure the necessary clearances or permits from participants - even those participating free of charge. Such clearance is particularly important for productions involving children or recordings undertaken on private premises.

A Channel 6 Television production contract covers all the necessary points and ensures the client additional incentives in relation to possible future production assignments.

In custom with industry practice, the original recordings, film or data - raw material - remain the property of the production company.

However Channel 6 Television undertakes to hold all material on archive for at least 7 years, and guarantees every client free access to the material in the event of any future assignment for the client, which may be handled by Channel 6 Television.

In the course of a production for an organisation or business, the production company gains a unique insight into the client's business.

This is often a necessary result of our need to understand the client's organisation and message. In every production contract Channel 6 Television undertakes to respect such confidentiality.

In the same way, we also guarantee that any recordings, film or raw data from the customers premises or business operations will not be used for any other purpose, without the client's written authorisation.

For productions with an extensive duplication requirement, the production contract often includes guaranteed terms and rates for delivery of copies for a reasonable period following the completion of the production. In this way subsequent duplication is ensured without costly surprises for the client.

The production contract creates the foundation for a fair agreement and a successful co-operation, and hopefully the foundation for a long-lasting relationship between the client and Channel 6 Television.