



The production process – Preparation and planning

TV production is more than a creative process. The journey from script to screen is one on which planning and logistics play a vital role - particularly when the production is produced under a fixed-price agreement.

The synopsis and/or shooting script form the starting point for all production preparations.

The production manager and director must translate the scriptwriter's ideas and conclusions into a tangible breakdown of the production resources, participants, crew and schedule necessary to realise the production.

The script breakdown will indicate the most efficient approach to a shooting schedule that optimises all resources and keeps the production on track and within budget.

The production manager is also responsible for contracting all freelance crew and artists - including all creative components such as music, archive material and translations.

All contracts must be made to ensure that they comply with the requirements of the production contract entered into between the company and the client.



Kuujuaq airport, Nunavik, Canada / September 2002

The production manager is also responsible for the production logistics - including travel arrangements and accommodation; and the documentation necessary to bring equipment and crew to foreign locations - and back!

For many overseas locations this is an exacting task.

Our philosophy for production management is a simple one - *"Control the controllables"* - thus enabling us to hold some resources in reserve for those situations, in which the creative process demands flexibility and manoeuvrability.