



## Web design

For many TV or video productions we also produce a website to support the project.

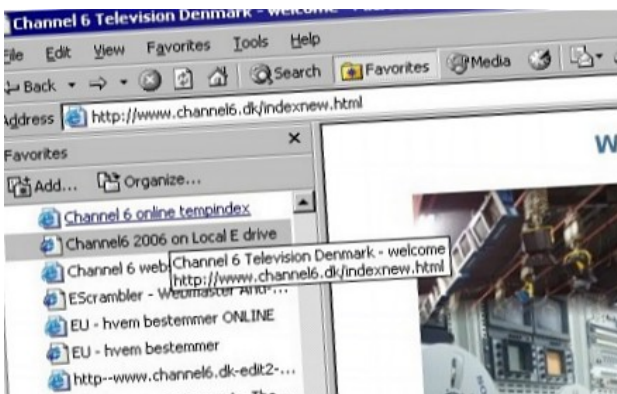


Website for educational series "EU – Who decides?"  
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A typical example is a website for a public information film or an educational film - from the website the audience can access additional information - something which adds value to the TV production.

Such a website enables the client to make additional material available to a mass audience at low cost - with no additional distribution expense.

Similarly, many clients choose to make their video presentation available directly from their organisation's website. The production process for such releases is similar to the preparation of a CD or DVD project - the digital master file for the production must be transcoded to a web-compatible format with the highest possible playback compatibility.



www - keep it simple!

A web project from Channel 6 Television is designed to meet the following criteria -

- Clear intuitive design
- High quality informative content
- Functionality
- Optimal browser compatibility
- Fast download
- Maximum "hits" on search engines
- Protection against "e-mail phishing"

Our web productions are based extensively on our own experience, and the exacting demands we place on our own website.

Simple and economic maintenance and updating is a major goal for all our website projects - even for clients with limited IT resources.

Therefore we produce all web projects with the minimum of browser-specific code or advanced scripts.

Unless the client has particular demands, which necessitate a more complex solution, we confine ourselves to pure HTML programming.

With today's digital media technology, even the most ambitious website project may be realised quickly and economically on the basis of the same research, recordings and graphic-design as a TV production.

Like any TV production, a good website is about telling a good story!

Discuss your next website project with Channel 6 Television.